

Jennie Miller, Director

St. James
Chamber of Commerce

Phone: (573) 265-6649
111 South Jefferson Street – P.O. Box 358
St. James, MO. 65559

2009 was an exciting year for the St. James Chamber of Commerce and the St. James community. From small functions such as ribbon-cuttings, coffees, business after-hours and luncheons to large events, including Tour Missouri Professional Bike Race and Grape & Fall Festival, Chamber Board of Directors, members and volunteers worked hard to promote St. James in a positive manner. All of the activities and functions sponsored by the Chamber were planned to showcase our community and ultimately to benefit you.

Our membership continues to increase as the Chamber expands its efforts to market St. James as a great place to visit, shop, work and live. With the annual publication of a membership directory and a well-established website - www.stjameschamber.net - the promotion of St. James and the many things it has to offer continues to be our focus. Members can advertise on the Chamber website, or link to their own website upon request. And, this year, members who pay their dues by December 1, 2009 will receive a free web ad for one full year!

In addition, a new page will soon be developed on the website which will feature Chamber businesses that give discounts or perks to fellow Chamber members. Watch for more great ways you can save by becoming a Chamber member!

I would personally like to invite you to become a member of the St. James Chamber of Commerce. Enclosed you will find a membership application and pertinent information. If you have any questions please feel free to call me at (573) 265-6649 or email me at jennie@stjameschamber.net .

Without the efforts of our individual community members and our businesses working together, we would not have the successful events that continue to put St. James on the map! Come join us in 2010 as we work together to promote St. James!

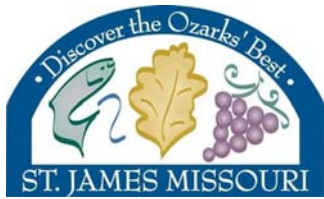
Sincerely,

Jennie Miller

Jennie Miller
Chamber Director

Enc.

www.stjameschamber.net



St. James Chamber of Commerce

2010 Membership Information

New
Members
1-10

We would like to welcome you as a new member to the St. James Chamber of Commerce. Please complete the questionnaire below so that our records are accurate and we are better able to serve you. Please list all e-mail addresses and individuals who should receive chamber notices and feel free to add any information that you feel is important. The information provided on this list will be used to update our communications, and will be used to place you (as an individual) or your business in the 2010 Membership Directory and on the Chamber website. **Members who select a BUSINESS membership at the \$100 or ABOVE rate will be placed in the business category listings.** Members who pay the INDIVIDUAL membership fee will be listed alphabetically by their name only under the category of "Individual Members."

Type of Membership: (circle one) Individual OR Business - # of Employees: _____

Please be sure all information is filled out as you want it to appear in our publications!

Company: _____	Fax: _____
Address: _____	City, State, Zip: _____
1 st Contact: _____	Phone: _____
Email: _____	Website: _____
Additional Contact, if any: _____	Phone: _____
Email: _____	Website: _____

Please list your business category or categories below IF you have signed up for BUSINESS membership. (Example: Accountant, Book Store, Pharmacy, etc.) Feel free to list more than one category as long as the category is appropriate for your business. You can find a complete list of the categories currently in use on the Chamber website at www.stjameschamber.net.

_____	_____
_____	_____

The Chamber of Commerce depends on its volunteers to work at the activities that are such a vital part in promoting growth to our businesses and community. Please check the activities that you would be most interested in volunteering to work at:

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Bike Tour | <input type="checkbox"/> Kids Fishing Day | <input type="checkbox"/> Opening Trout Day | <input type="checkbox"/> Trout Dinner |
| <input type="checkbox"/> Christmas Parade | <input type="checkbox"/> Grape & Fall Festival | <input type="checkbox"/> Old Iron Works Days | <input type="checkbox"/> 4 th of July |

The Chamber of Commerce also depends on volunteers to serve on **committees** to organize activities and events.

Please check the committees that you would be most interested in being a member of:

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> Beautify St. James | <input type="checkbox"/> Economic Development | <input type="checkbox"/> Christmas Parade | <input type="checkbox"/> Membership |
| <input type="checkbox"/> Marketing & Tourism | <input type="checkbox"/> Christmas Promo | <input type="checkbox"/> Merchants Committee | <input type="checkbox"/> Grape & Fall Festival |

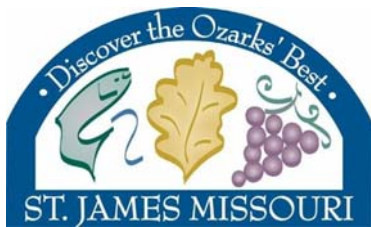
Membership Level (Select One):

- | | |
|---|--------|
| <input type="checkbox"/> Tier 1 (5 or fewer employees)..... | 100.00 |
| <input type="checkbox"/> Tier 2 (6 - 10 employees)..... | 150.00 |
| <input type="checkbox"/> Tier 3 (11 – 49 employees)..... | 175.00 |
| <input type="checkbox"/> Tier 4 (50 or more employees)..... | 275.00 |
| <input type="checkbox"/> Individual (not affiliated with a business)..... | 30.00 |
| <input type="checkbox"/> Senior Citizen (not affiliated with a business)..... | 15.00 |

Amount Enclosed:

\$ _____

Check:



St. James Chamber of Commerce Promotional Packages

Promos 11-09

This year in an effort to allow Chamber members to budget for upcoming activities, advertising, and sponsorships, we are offering members the opportunity to prepay or pay quarterly for the items listed below. Simply place an "X" by any item you are interested in and place the amount in the last column to the right.

OPTIONAL:

Website Advertising (See Attachment A for details)

Open to Business Memberships Only:

_____ 1 Ad @ \$10.00/mo. payable yearly (or quarterly)	120.00			
_____ Each additional ad @ \$3.00/mo. payable yearly (or quarterly)	36.00	x _____		
_____ FREE AD (\$120 value) for 1 full year with \$250 or above sponsorship to Grape & Fall Festival.....	250.00	minimum		

Grape & Fall Festival (See Attachments B and C for details):

_____ Silver Sponsorship	250.00	
_____ Gold Sponsorship.....	500.00	
_____ Corporate Sponsorship.....	1500.00	
_____ VIP Corporate Sponsorship	2000.00	
_____ Platinum – Event Host	5000.00	
_____ OTHER		

***St. James Christmas Promo (See Attachment D for details):**

_____ Advertising in area newspapers and radio spots.....	125.00	
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TOTAL: _____

FOR QUARTERLY BILLING:

TOTAL: _____ plus \$10.00 office processing fee:GRAND TOTAL: _____

DIVIDED BY 4 = _____ (AMOUNT NOW DUE*)

***Payments due January 1, April 1, July 1 and October 1 of each year. Members who fall behind in their quarterly payments will be subject to having their membership information and any advertising pulled from the website at 30 days of delinquency. Also, all other Chamber privileges will be subject to revoking until account is returned to a current status.**

Signed: _____ Date: _____

Company: _____

<p>Amount Enclosed:</p> <p>\$ _____</p> <p>Check:</p> <p># _____</p>
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St. James Chamber of Commerce

Website Advertising Fees

A

All members are listed on the website alphabetically. Business members are also listed categorically with an email link to their email address and a link to their website if they wish. Additional advertising space may be purchased as follows:

1. **Chamber Members' Advertising:** There are several green boxes along the left side of most pages where pictures can be added or advertising can be placed. Spots are available on a "1st come, 1st serve" basis, with buy-back privileges, as long as membership dues remain paid up-to-date.

Cost is a monthly fee of \$10.00, payable on an annual basis on a page of your choice that has the allotted space. Annual fees are renewable at the same time membership dues are due—there will be no advertising beyond when membership dues are paid. Members who do not pay their membership dues timely are subject to having their advertising spot pulled, making it available for others to use. Providing advertisers remain current on membership dues and advertising fees, they will have buy-back privileges when renewal is due.

There are a large number of sub pages under the "main button pages". Advertising on these pages is sold to Chamber members at \$3.00 a month per ad (payable on an annual basis) to advertisers who have first purchased a \$10.00 ad. Example: an ad is purchased on a page of your choice for \$10/mo. That ad would be duplicated onto the same page where the advertiser's information is located so he/she has two identical ads on two different pages for a total of \$13.00 a month.

Full Page Ads: are available and would be of particular interest to businesses who do not have their own website. The one-time set up fee is \$100, with a monthly fee of \$10.00, payable on an annual basis. Annual fees are renewable at the same time membership dues are due—there will be no advertising beyond when membership dues and fees are paid. Members who do not pay their membership dues or fees on a timely basis are subject to having their advertising page pulled.

2. **Non-member Advertising:** Cost is a monthly fee of \$25.00, payable on an annual basis on a page of your choice that has the allotted space. Fees are renewable at the 1st of January each year—there will be no advertising beyond when fees are paid. Non-members who do not pay their fees timely are subject to having their advertising spot pulled, making it available for others to use. Providing advertisers remain current on their advertising fees, they will have buy-back privileges when renewal is due.

There are a large number of sub pages under the "main button pages". Advertising on these pages is sold to non-members at \$10.00 a month per ad payable on an annual basis to advertisers who have first purchased a \$25.00 ad.

Full Page Ads: are available and would be of particular interest to businesses which do not have a website. The one-time set up fee for non-members is \$250, with a monthly fee of \$25.00, payable on an annual basis. Annual fees are renewable the 1st of January—there will be no advertising beyond when fees are paid. Non-members who do not pay their fees timely are subject to having their advertising page pulled.

Grape & Fall Festival Events

B

All sponsors will have the right of first refusal for the event they sponsor.

Junior Livestock Sale

The Livestock project is one of the most valuable educational experiences for young farmers. A successful project provides the reward for the investment of money, time and personal sacrifice in feeding and caring for their animals. Through the vehicle of agriculture, young men and women have the opportunity, by participation, to learn a skill, develop responsibility, receive business training, and develop positive attitudes towards themselves and others.

Festival Exhibits

Awards are set up for the purpose of rewarding excellence in the areas of crafts, art, canning, baking, produce, flowers, etc. The Lucy Wortham James Awards are an important part of the St. James Grape and Fall Festival. These awards are made possible through the James Foundation.

4-H Exhibits

The purpose of 4-H is to help youth acquire knowledge, develop life skills and form attitudes that will enable them to become self-directing, productive and contributing members of society. This is an opportunity for the youth to display projects they have worked on all year.

Queen Pageant

The Grape & Fall Festival Queen pageant aims to enrich the lives of young women through community involvement and professional development. It strives to further the vision of St. James by providing and developing role models for youth. More than a contest, the pageant is a three month program that will cultivate kinship among St. James citizens, businesses, and charitable organizations while promoting the awareness of local heritage, history, and culture.

Wine Garden

This wine garden features only wines from our local award winning wineries. These wineries have won medals nationwide and are an outstanding example of the quality products that come from this beautiful region. Entertainment from local talented musicians can be enjoyed as one sits under the stars surrounded by candlelight, the smells of good food and the glow of tiki torches lighting the band and grounds surrounding the wine garden. What an opportunity to put on your logo wear and host your sponsored event!

Demolition Derby

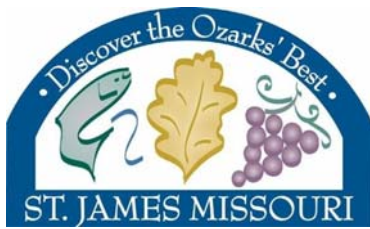
The Demolition Derby offers fast paced action oriented entertainment. Attendees should expect to see some great demolition derby action with teeth chattering and hard hitting crashes. There will not be a boring moment at this event. This event sells out every year with over 1,000 tickets sold.

Cook Shack

The cook shack is famous for their great Forest City Turkey Legs. The cook shack supplies festival attendees with great food, refreshments, and drinks. There is an additional opportunity to put on your logo shirts and fill the cook shack with workers, take a shift, or take a day. All you have to do is pick your day/time.

All other events & purchases

Corporate, Silver and Gold sponsors are needed. This sponsorship will help with operational funding, marketing/advertising, and funding small awards programs.



St. James
Chamber of Commerce



Grape and Fall Festival
Annual Event
Corporate Sponsorship Opportunity

The St. James Chamber of Commerce is proud to announce the 77th Annual Grape & Fall Festival in 2010. As you know, this is one of St. James' most celebrated events and is well attended. Please join us in celebrating this years' festival by becoming a *Grape & Fall Festival Sponsor*.

Sponsor Levels

\$250	Silver	<i>All sponsors will have the right of first refusal each subsequent year.</i>
\$500	Gold	
\$1,500	Corporate Sponsor	
\$2,000	VIP – Corporate Sponsor	
\$5,000	Platinum – Event Host	

Platinum – Event Host \$5,000
 1 Year Free Web Ad (\$120 value)
 Opportunity to address event attendees
 If event allows, awards in name of business
 Can display banner at the event
 Mention of your sponsorship in press releases
 100 words or less description of your business included in e-Newsletter prior to Festival
 Name recognition on web-site
 Listed on the sponsor page in program
 Can participate with a booth
 1/2 page ad in event program & included in major advertising of event
 6 Season passes

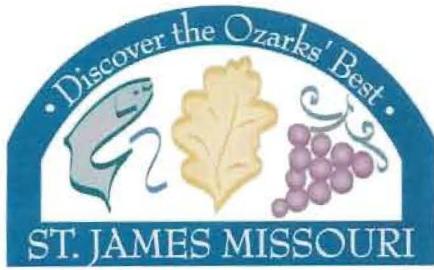
VIP - Corporate Sponsor \$2,000
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 If event allows, awards in name of business
 Listed on the sponsor page
 Can display banner at the event
 Can participate with a booth
 1/4 page ad in the event program
 4 Season passes

Corporate Sponsor \$1,500
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 Listed on sponsor page
 Can display banner at the event
 Can participate with a booth
 1/8 page ad in event program
 2 Season Passes

Gold Sponsors \$500
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 Listed on the sponsor page in program
 Can participate with a booth
 1/8 page ad in the event program
 2 Season Passes

Silver Sponsor \$250
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 Listed on the sponsor page in program
 Can participate with a booth
 2 Season Passes

All sponsors are encouraged to volunteer with an event.



10 Great Reasons YOU Should Belong to the St. James Chamber of Commerce!

What's YOUR best reason?

- Monthly luncheon meetings with informative speakers and programs to help you and your business grow!
- Internet visibility on the Chamber website with an option to link to your own website.
- Membership Directory
- Promotion of economic development and tourism
- Ribbon-cutting and ground breaking ceremonies
- Annual Chamber Recognition Dinner
- Community Fairs, Festivals, and Promos
- Supportive Chamber Office and Coordinator
- National and Statewide recognition of St. James
- Networking, networking, networking

Mail your Membership Application and Fee TODAY!

**St. James Chamber of Commerce
P.O. Box 358
St. James, MO. 65559**