

# Chamber Chatter

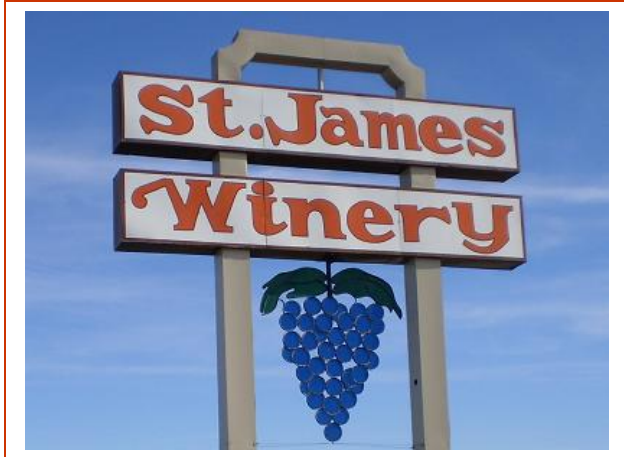
St. James Chamber of Commerce

111 S. Jefferson - PO Box 358

St. James, MO. 65559

Phone: (573) 265-6649 – November, 2009

## “Business of the Month” Selected



The St. James Chamber of Commerce would like to congratulate St. James Winery for being selected November “Business of the Month”.

Patricia Hofherr, Chairman of the Board, along with her late husband, James Hofherr, founded St. James Winery in 1970. As pioneers of the renaissance of the Missouri wine industry, the Hofherr family’s hard work has made the winery a huge success. The family business is now listed among the top 200 wineries in the United States.

Current production of the winery is now over 200,000 cases per year, a staggering increase from the 10,000 cases produced in 1995. Peter Hofherr, CEO, stressed the importance of reworking the infrastructure before moving toward further growth. The business is now divided into five parts: agriculture, manufacturing, retail, wholesale, and e-commerce. Each part of the business has a strategy. As Chief Executive Officer, Peter Hofherr handles the non-production part of the business including finances, marketing, and leadership strategies.

Andrew Hofherr, Chief Operations Officer, oversees the vineyards and works with Andrew Maggitt, Executive Winemaker, on vineyard strategies to maximize quality and profitability on the production side of the business. One of the current objectives is to focus on reconfiguring the vineyards for quality and to utilize efficiencies of scale. *(cont'd on page 2, column 1)*

## November Membership Meeting Scheduled

The November membership meeting will be held at the St. James R-1 School District board room on Tuesday, November 17, 2009, at 11:30 a.m. Guest speaker will be Tonya Price, Business Loans & Community Development, at MRPC. Tonya will present a power point presentation on small business loans.

The lunch will be catered by Engine 51 Smokers and Tex’s award-winning brisket is on the menu. **Please have your reservations in by Friday noon, November 13 (265-6649). Cost is \$12.00.**

## 2010 Membership Drive Continues

2010 membership dues continue to arrive in a timely manner as businesses take advantage of the incentive they will receive by paying their dues prior to December 1, 2009. Businesses that mail in their 2010 dues before December 1, 2009, will receive a 1 year web ad at no charge (\$120 value). (Those members who already have a web ad on the site will have their ad duplicated on an additional page.) The early deadline will allow members to have their dues paid and out of the way before the holiday rush and end of year deadlines. It will also allow for earlier printing of the membership directory.

## Pave Your Way into History

As a fundraiser for the St. James Depot Renovation Project, bricks are now being sold which may be engraved with an inscription of your choice. The bricks are offered in two sizes: 4 x 8” bricks with three lines of 12 characters are \$30. 8 x 8” bricks with five lines of 12 characters are \$50. For complete information, please see attached form.

## Office Closed

The Chamber office will be closed on Thursday, November 26 and Friday, November 27. Have a great Thanksgiving!

**Business of the Month** (cont'd from page 1, column 1)

Dean Chalem, National Sales Director, is responsible for the wholesale distribution of the wine, which is currently being sold in 14 different states.

In 2008, the winery expanded their retail area to provide a much larger tasting room and to offer additional wine accessories and better showcase their wines. The St. James Winery is open daily Monday-Saturday, 8:00 a.m. – 6 p.m. and Sunday, 9:00 a.m. – 6:00 p.m. with extended evening hours until 7:00 p.m. during the summer months.

A Chamber coffee is scheduled for Tuesday, November 24, at 4:00 p.m. at St. James Winery to honor them as November Business of the Month. Please plan to attend and congratulate the Hofherrs on their accomplishments and to let them know we appreciate their support in promoting St. James.

What's Happening in Your Chamber & Community	
Nov 17	C of C Members' Meeting/Luncheon – SJ R-1 School District Board Room- 11:30 a.m.
Nov 17	USA Tours – Isle of Capri Casino – Contact Robin Cornman – 573-364-2391
Nov 19	USA Tours – Dixie Stampede Branson – Contact Robin Cornman – 573-364-2391
Nov 24	C of C Business of the Month Coffee – St. James Winery – 4:00 p.m.
Nov 26	Chamber Office Closed
Dec 01	C of C Board Meeting – City Hall - 6:00 p.m.
Dec 01	USA Tours – Isle of Capri Casino – Contact Robin Cornman – 573-364-2391
Dec 04	USA Tours – Old Fashioned Christmas Festival Kimmswick – Contact Robin Cornman – 573-364-2391
Dec 06	C of C Beautify St. James Christmas Parlor Tour – 2:00 – 5:00 p.m.
Dec 06	C of C Beautify St. James Christmas Craft Bazaar – 12:00 – 5:00 p.m.
Dec 09	USA Tours – Christmas in Old Towne St. Charles – Contact Robin Cornman – 573-364-2391
Dec 10	USA Tours – Christmas Tree Tour Hermann – Contact Robin Cornman – 573-364-2391
Dec 12	C of C Christmas Parade – 5:00 p.m.
Dec 15	USA Tours – Isle of Capri Casino – Contact Robin Cornman – 573-364-2391
Dec 25	Chamber Office Closed

**Chamber Sponsored Christmas Activities Planned**

The Annual Christmas Parade will start at 5:00 p.m. on December 12 and will include Santa's arrival. Santa will also be scheduled to see visitors at additional scheduled times prior to Christmas.

As in the past, the annual decorating contest will feature two divisions—residential and commercial. Residential contestants will be competing for Chamber bucks - \$100, \$50, and \$25 for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place, respectfully. The commercial winner will receive a one-year membership in the Chamber of Commerce.

Beautify St. James will present “A Vintage Christmas in the Ozarks” at their Annual Christmas Craft Bazaar and Parlor Tour. The two events scheduled by the committee will run independent of each other—Interested parties may attend one or both activities.

The Craft Bazaar will be held from 12:00 – 5:00 p.m. at the St. James Elementary School, 314 South Jefferson Street, on Sunday December 6, 2009. Admission is free. For further information, call (573) 265-0576.

The Parlor Tour will be held from 2:00 – 5:00 p.m. on Sunday, December 6, 2009. Tickets are \$10 and will be available at the Craft Bazaar and the tour locations. For further information, call (573) 265-7931. Tour locations are:

Jim DiPardo  
13964 C.R. 3630

Mark & Karen Davis  
607 N. Charles

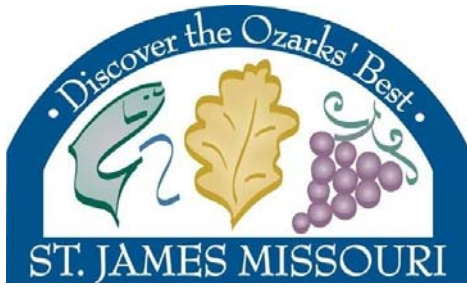
Michael & Myra Pierce  
209 East Eldon

Ben & Hilary Smith  
16570 Private Drive 1052

Russ & Teresa Hemme  
15021 C.R. 1050

Craig & Christy Lonning  
16580 Private Drive 1052

<p>Absolute Electronics                  Action Auto Sales LLC #2                  Aging Made Easy                  Alex's Pizza Palace                  Alfermann Gray &amp; Company                  American Family Insurance                  Ashby's Covenant Insurance, LLC                  Award Source                  Bauer, Donald                  Baymont Inn and Suites Rolla                  BeautiControl Spa                  Boys-Girls Town                  BPJ Insurance                  Brown Veterinary Clinic                  Brown, Sue                  Camp Brim Shire                  Celebrations Catering &amp; Rentals                  Central Federal Savings &amp; Loan Assoc.                  Century 21 First Choice                  Century Signs                  Centurytel                  City of St. James                  CM Archer Group P.C.                  Coldwell Banker - The Baker Group                  Columbia College                  Connell Business Dev. Consulting                  Copeland Bus Sales                  Copeland, Ellis                  Corn, Mary Lou                  Country Mart                  Cox, Tom                  Crafton, Jack &amp; Jean                  Crutiques Bed &amp; Breakfast                  Cuba Area Chamber                  Days Inn &amp; Suites                  Delano Oil Company                  Designs By Lisa                  Diana's Diner                  Didion-Orf Recycling                  Donald Farm &amp; Lawn                  Electric Sun Tan Co.                  Ellis Health Centre                  Emerson, Jo Ann                  Engine 51 Smokers                  Etiquette for Today                  Exodus Pest Pro Inc.                  Fairground Auto Plaza                  Farmers Insurance                  FCNB Insurance                  Flooring Factory Outlet                  Forest City Counseling, LLC                  Forest City Family Practice                  Forest City Footwear                  Forest City Pharmacy</p>	<p>Frazier, Vicki                  Frisbee Mid-Missouri Realty, Inc.                  Golden Living Center                  The Grapevine                  Grellner Sales                  Halo Candle Company                  HiStriker                  Huffman Lawn &amp; Landscaping                  Hutcheson Collision Center                  Hutcheson Ford Sales                  Integrity Business                  Intercounty Electric                  Interstate Motocycles                  Investment Realty, Inc.                  j. cardetti designs . . .                  J. Rogers Architecture, Inc.                  James Foundation                  James-Gahr Mortuary                  Jensen, Mickie                  Jones Funeral Home                  Kean &amp; Company LLC                  Key Sport Shop                  Kingdom Kia                  KMST Public Radio                  Leo Cardetti Distributing                  Lynch &amp; Sons Plumbing &amp; Electric                  MacPherson, Johanna                  Matt's Steakhouse                  Meramec Vineyards                  Micom LLC                  Midstate State Dirworks                  Mitchell Clinic                  Miller, Frank                  Missouri Enterprise                  Missouri Veterans Home                  MRPC                  Murdon Corporation                  Nappier Automotive                  Oliver, Kathy                  Our House Treasures, LLC                  Ozark Actors Theatre                  Ozarks Coca-Cola                  P.S. Enterprises                  Peaceful Bend Winery                  Pepsi-Cola Bottling, Co.                  Phelps Co. Regional Med. Ctr.                  Phelps County Bank                  Phelps-Pulaski Red Cross                  Plaza Fashions                  Poskin, Donald &amp; Betty                  Reid Brick &amp; Block, LLC                  Reid Fleming Industrial, LLC                  Ray, Randall                  Raymond James Financial Services, Inc.                  Results Radio KTTR</p>	<p>Rolla Area Chamber                  Rolla Shooting Club                  Ron Moreland Construction                  Saint James Press                  Salon Luxe                  Scissor Shack                  Scorpio Consulting                  Scotts Printing                  SDC Group Stack Design &amp; Consulting                  Shearmaster's Salon                  Sheffield, Mary                  Shelter Insurance                  Sign Dimensions/Aero Graphix LLC                  Simply Irresistible                  Sonic Drive In                  Sooter, Clara                  South Central Board of Realtors                  Southside Motors                  Spurgeon's 66 Service                  St. James Ambulance Service                  St. James Caring Center                  St. James Elevator                  St. James Eye Care                  St. James Golf Club                  St. James Industrial Development Corp.                  St. James Leader Journal                  St. James R-1 Schools                  St. James Veterinary                  St. James Winery                  St. Johns Health Clinic                  Staples Floor Covering                  State Farm Insurance                  Stratmann, Larry                  Studio K                  Sybills Restaurant &amp; Gift Shop                  Tacony Manufacturing                  Tessaro, Robert and Mary                  The Blue Beagle                  Three Squirrels Winery                  Town &amp; Country Bank                  Underwood, Gene &amp; Gail                  United Country Meramec Realty                  University of Missouri                  US Bank                  USA Tours                  Verkamp &amp; Malone, CPAs                  Verkamp, Randy                  Walmart DC #6069                  Walker, Don &amp; Ruth                  Watson, Cordell                  Wiemann, John &amp; Susan                  Wildwest Guns &amp; More                  Wilson Lumber &amp; Rental                  Wilson, Dennis                  Wind Rush Farms</p>
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*We invite YOU to become a part of the  
History of St. James!*

***St. James Depot  
Renovation Project 2009***

***Paving your way into the history of St. James!***

Purchase a brick that will be placed in the courtyard/patio area of the Old Depot. It will be engraved with an inscription of your choice. The bricks are offered in two sizes:

4x8 bricks can have up to three lines of 12 characters (including spaces and punctuation) .....\$30.00  
 8x8 bricks can have up to 5 lines of 12 characters (including spaces and punctuation).....\$50.00

All proceeds from the personalized bricks will be used to renovate the Old Depot.

**Order Form**

<b>First Line:</b>												
<b>Second Line:</b>												
<b>Third Line:</b>												
<b>Fourth Line:</b> <i>(8x8 bricks only)</i>												
<b>Fifth Line:</b> <i>(8x8 bricks only)</i>												

*Please use separate form for each brick purchased.*

**Your Name:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Return forms to:** St. James Community Development Corporation  
 P.O. Box 358  
 St. James, MO 65559

**Make check payable to:** St. James Community Development Corporation