

Jennie Miller, Director

St. James Chamber of Commerce

**111 S. Jefferson - P.O. Box 358
St. James, MO. 65559
Phone (573) 265-6649**

May 12, 2009

Plans are currently underway for the 2009 Grape and Fall Festival which will be held September 10-12, 2009. This year St. James will celebrate the 76th Anniversary of the Festival, and we want it to be a memorable occasion for the entire community.

This year we would like to expand our sponsorship program, with even more perks for those sponsors who provide monetary donations to aid in the success of our festival. For the first time, sponsors who donate \$250 or more by July 1, 2009 will have their logo and name on the back of a GFF t-shirt which will be sold prior to and during the Grape and Fall Festival. Last year, sponsors who donated \$250 or more received 1 full year of advertising on the Chamber website (\$120 value). This perk is included once again this year, as well as the t-shirt ad. For a complete list of the benefits package, please see the attached information.

If you have any questions about the enclosed information, please free to give me a call the Chamber office (265-6649), or email me at jennie@stjameschamber.net. Additionally, if you have suggestions on how we can make our sponsorship program grow, we would appreciate your input.

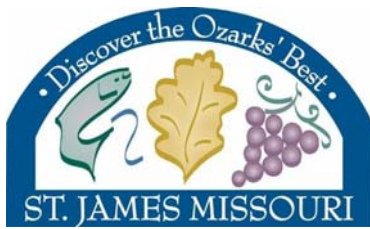
Once again, thank you for the support you have shown in the past. Without the efforts of our individual community members and our businesses working together, we would not have the successful events that continue to put St. James on the map!!

Sincerely,

Jennie Miller

Jennie Miller
Chamber Director

Enc.



St. James
Chamber of Commerce

C

Grape and Fall Festival
Annual Event
Corporate Sponsorship Opportunity

The St. James Chamber of Commerce is proud to announce the 76th Annual Grape & Fall Festival, September 10-12, 2009. As you know, this is one of St. James' most celebrated events and is well attended. Please join us in celebrating this years' festival by becoming a *Grape & Fall Festival Sponsor*.

Sponsor Levels

\$250	Silver	<i>All sponsors will have the right of first refusal each subsequent year.</i>
\$500	Gold	
\$1,500	Corporate Sponsor	
\$2,000	VIP – Corporate Sponsor	
\$5,000	Platinum – Event Host	

Platinum – Event Host \$5,000
 1 Year Free Web Ad (\$120 value)
 Opportunity to address event attendees
 If event allows, awards in name of business
 Can display banner at the event
 Mention of your sponsorship in press releases
 100 words or less description of your business included in e-Newsletter prior to Festival
 Name recognition on web-site
 Listed on the sponsor page in program
 Can participate with a booth
 1/2 page ad in event program & included in major advertising of event
 6 Season passes

VIP - Corporate Sponsor \$2,000
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 If event allows, awards in name of business
 Listed on the sponsor page
 Can display banner at the event
 Can participate with a booth
 1/4 page ad in the event program
 4 Season passes

Corporate Sponsor \$1,500
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 Listed on sponsor page
 Can display banner at the event
 Can participate with a booth
 1/8 page ad in event program
 2 Season Passes

Gold Sponsors \$500
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 Listed on the sponsor page in program
 Can participate with a booth
 1/8 page ad in the event program
 2 Season Passes

Silver Sponsor \$250
 1 Year Free Web Ad (\$120 value)
 Name recognition on web-site
 Listed on the sponsor page in program
 Can participate with a booth
 2 Season Passes

NEW
ADDED BONUS
 For 2009!

Each sponsor (\$250 and over) will receive an advertising spot on the back of a GFF t-shirt. Logo and Name will be included. (Logo and name must be single color, preferably black.)

All sponsors are encouraged to volunteer with an event.

Grape & Fall Festival Events

B

All sponsors will have the right of first refusal for the event they sponsor.

Junior Livestock Sale

The Livestock project is one of the most valuable educational experiences for young farmers. A successful project provides the reward for the investment of money, time and personal sacrifice in feeding and caring for their animals. Through the vehicle of agriculture, young men and women have the opportunity, by participation, to learn a skill, develop responsibility, receive business training, and develop positive attitudes towards themselves and others.

Festival Exhibits

Awards are set up for the purpose of rewarding excellence in the areas of crafts, art, canning, baking, produce, flowers, etc. The Lucy Wortham James Awards are an important part of the St. James Grape and Fall Festival. These awards are made possible through the James Foundation.

4-H Exhibits

The purpose of 4-H is to help youth acquire knowledge, develop life skills and form attitudes that will enable them to become self-directing, productive and contributing members of society. This is an opportunity for the youth to display projects they have worked on all year.

Queen Pageant

The Grape & Fall Festival Queen pageant aims to enrich the lives of young women through community involvement and professional development. It strives to further the vision of St. James by providing and developing role models for youth. More than a contest, the pageant is a three month program that will cultivate kinship among St. James citizens, businesses, and charitable organizations while promoting the awareness of local heritage, history, and culture.

Wine Garden

This wine garden features only wines from our local award winning wineries. These wineries have won medals nationwide and are an outstanding example of the quality products that come from this beautiful region. Entertainment from local talented musicians can be enjoyed as one sits under the stars surrounded by candlelight, the smells of good food and the glow of tiki torches lighting the band and grounds surrounding the wine garden. What an opportunity to put on your logo wear and host your sponsored event!

Demolition Derby

The Demolition Derby offers fast paced action oriented entertainment. Attendees should expect to see some great demolition derby action with teeth chattering and hard hitting crashes. There will not be a boring moment at this event. This event sells out every year with over 1,000 tickets sold.

Cook Shack

The cook shack is famous for their great Forest City Turkey Legs. The cook shack supplies festival attendees with great food, refreshments, and drinks. There is an additional opportunity to put on your logo shirts and fill the cook shack with workers, take a shift, or take a day. All you have to do is pick your day/time.

All other events & purchases

Corporate, Silver and Gold sponsors are needed. This sponsorship will help with operational funding, marketing/advertising, and funding small awards programs.